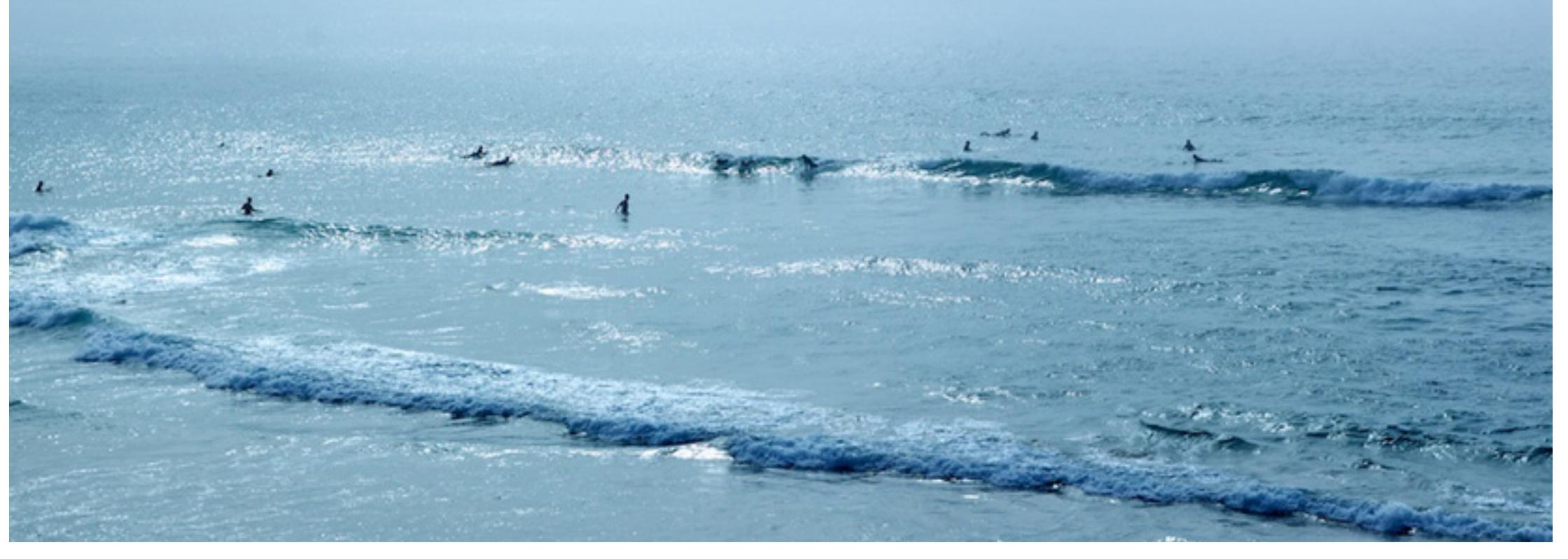




your online guide to Bondi Beach

- * offering a clean, contemporary look with personalised content and captivating, original imagery
- * utilising current innovations and web 2.0 technologies to ensure easy, enjoyable and genuine engagement
- * celebrating our iconic beach and featuring the full breadth of enviable seaside culture and offerings
- * encouraging an authentic experience through independence, community collaboration and contributions



bondi beach

a fabulously vibrant & diverse seaside village

- * radiates an active, healthy outdoor lifestyle
- * a strong sense of local community
- * 500+ welcoming beachside businesses
- * famous, fun and featured throughout the world
- * the quintessential Australian dream destination



people

a snapshot of folk who love bondi

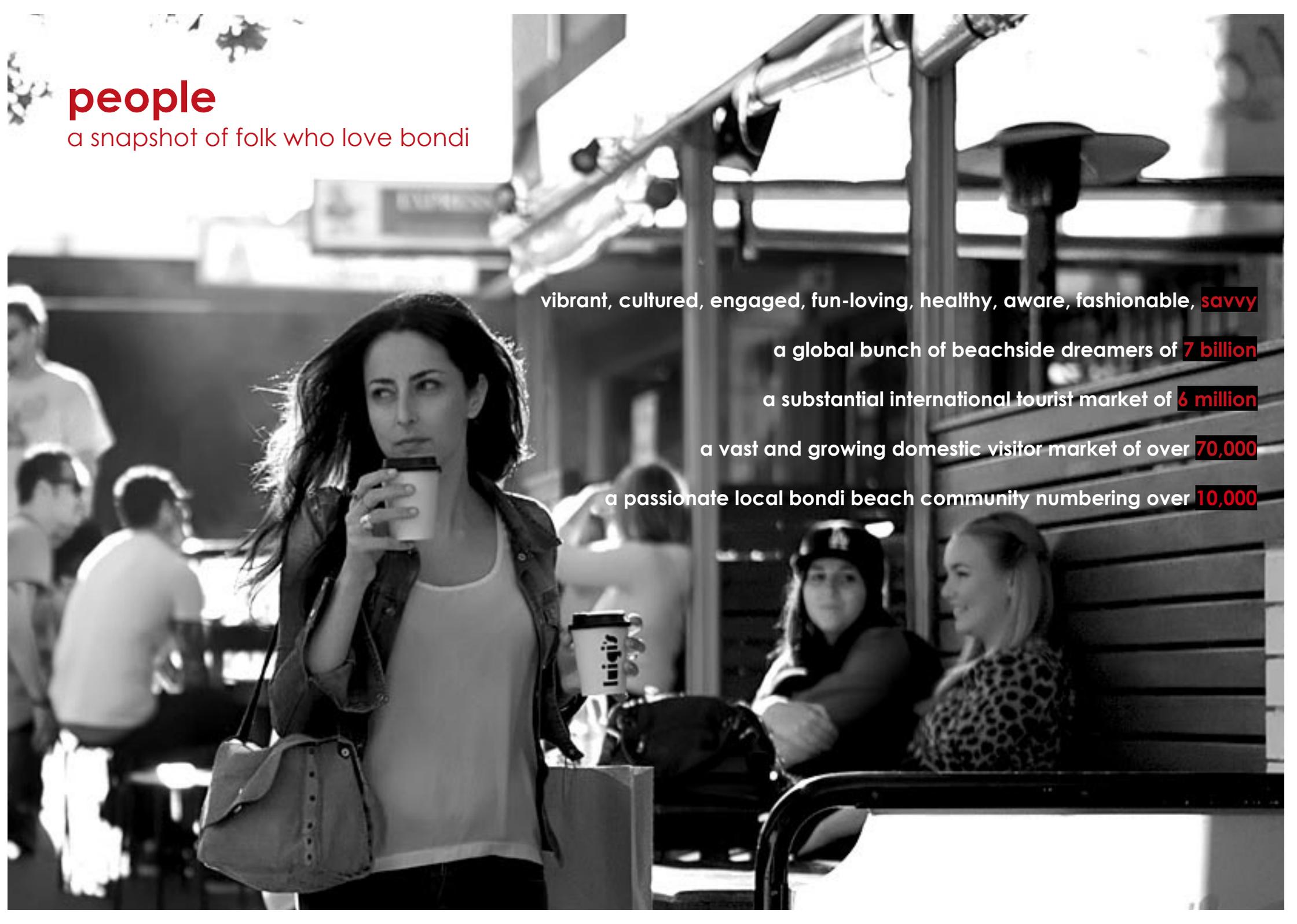
vibrant, cultured, engaged, fun-loving, healthy, aware, fashionable, **savvy**

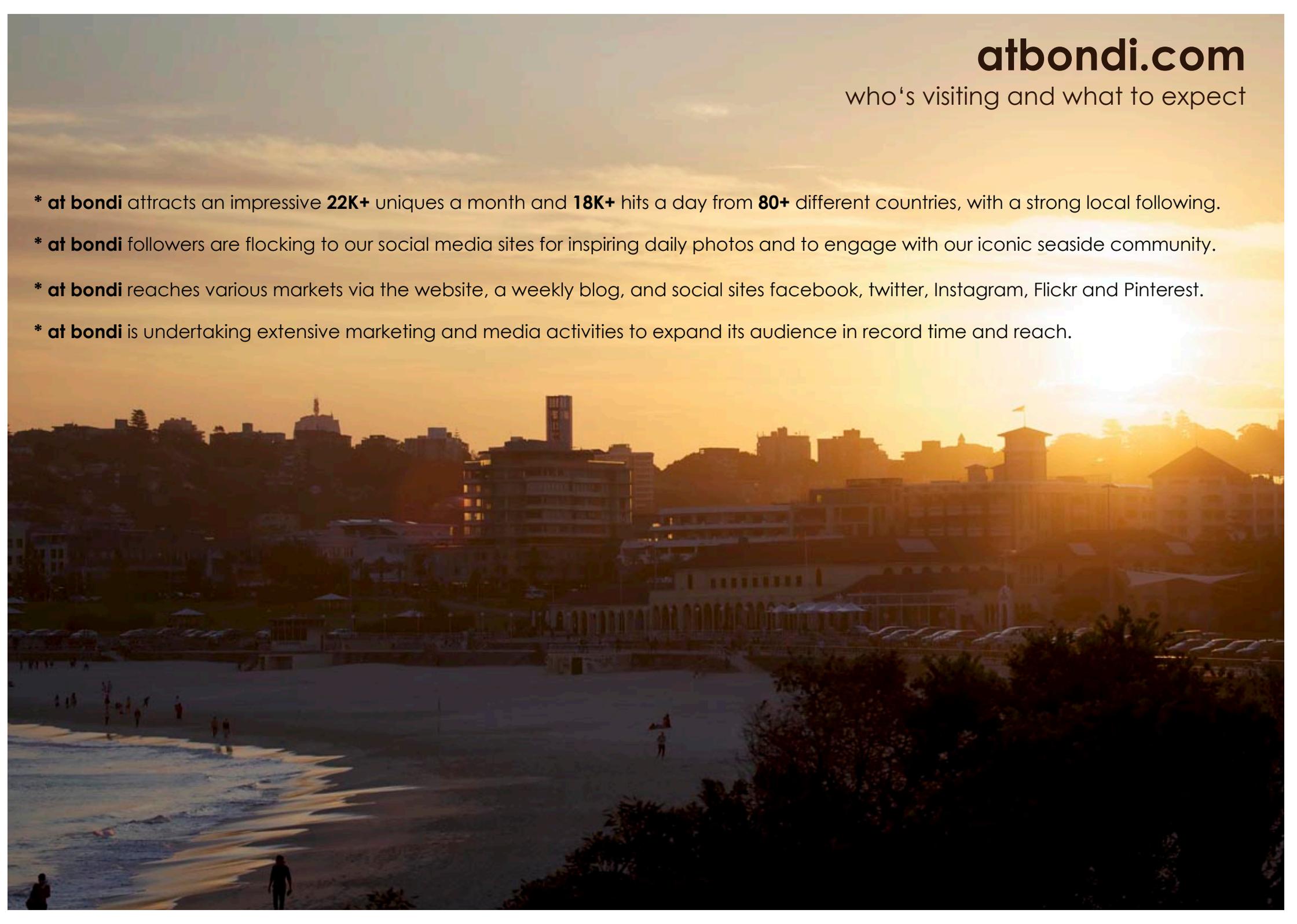
a global bunch of beachside dreamers of **7 billion**

a substantial international tourist market of **6 million**

a vast and growing domestic visitor market of over **70,000**

a passionate local bondi beach community numbering over **10,000**





atbondi.com

who's visiting and what to expect

- * **at bondi** attracts an impressive **22K+** uniques a month and **18K+** hits a day from **80+** different countries, with a strong local following.
- * **at bondi** followers are flocking to our social media sites for inspiring daily photos and to engage with our iconic seaside community.
- * **at bondi** reaches various markets via the website, a weekly blog, and social sites facebook, twitter, Instagram, Flickr and Pinterest.
- * **at bondi** is undertaking extensive marketing and media activities to expand its audience in record time and reach.

directory

a listing of *all* bondi beach businesses

The atbondi.com website has been developed with local business in mind.

You are our service providers, our fashion-setters, our coffee dealers, our lifeblood, our community character.

The atbondi.com Directory is the only **locally-produced, updated-daily,** gorgeously functional go-to guide for all bondi beach businesses.

Whether you've been here for 50 years (hello Gelato Bar), have settled in the naughties or are just new to the strip, our Directory can **direct locals, visitors and tourists straight to your doorstep.**

To help foster success through increased business and sustainability through the seasons, an enhanced listing or separate profile page on the Directory is recommended.



directory options

opportunities to profile your business

free business listing

All bondi businesses enjoy a free alphabetical listing in the relevant category of the Directory. Nothing for you to do!

enhanced listing

Stand out with an image and move up your category page for only **\$9 per month**.

premium listing

Secure your enhanced listing in one of the top spots in your category for just **\$29 per month**.

branded profile pages

Allow locals, visitors and tourists full access to your business details from within an established Bondi Beach website.

Includes business branding, up to 4 images, detailed business description, document links, contact details and space for ad hoc specials, events or promotions.

Only **\$19 a month** with a URL of your choice.



website pages

Side 1

300 (w) x 250 (h)

Side 2

300 (w) x 250 (h)

options

Website: home and site-specific pages available.

Newsletter: weekly e-news with events, offers & more.

email newsletter

Space 1

300 (w) x 250 (h)

Space 2

300 (w) x 250 (h)

other opportunities

Promotions: supporting local business through cost-free giveaway promotions.

Directory: supporting local business through premium Directory listings and page profiles.

Sponsorship: contact andy@atbondi.com.au for more permanent partnering opportunities.

Social Media: ad hoc promotions on facebook to support local businesses and events.

wrap up

why atbondi.com and who can help

why atbondi.com?

a quality product and means of engagement with an enigmatic, savvy and sought-after market.

unique promotional opportunities in a vibrant setting for your branding campaign, product, event or launch.

access to the 83 million people searching monthly for the term *beach*, 25 million for *sydney* and 1.2 million for *bondi*.

contact

at bondi

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bondi beach 2026

sunny australia

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